

WHATCOMARTISTSTUDIOTOUR

Ad Sizes (boxes shown here are not to scale, use numeric information)

Full page 7.4375" x 8.06" \$1275	1/2 page vertical 3.625" x 8.06" \$825
Inside front cover (one available) 7.4375" x 8.25" \$1675	3/8 column vertical 3.625" x 6" \$650
3/4 page horizontal 7.4375" x 6.0" \$975	1/4 page horizontal 3.625" x 4.0" \$450
1/2 page horizontal 7.4375" x 4.0" \$825	1/8 page horizontal 3.625" x 1.9" \$300

**Insertion Order Deadline & artwork
due: July 1, 2024**

**Questions about ad specifications?
Contact: nchambers@comcast.net**

Ad/Graphics Submission Specifications

- An editable PDF format is recommended.
- All fonts must be converted to outlines or supplied with your file.
- Please embed all images and links.
- PDF's should be saved as "press quality" for optimal results.
- 300ppi resolution for Tiff or jpg files (no progressive jpgs)
- Saved in CMYK color mode.

WHATCOMARTISTSTUDIOTOUR

Advertising Insertion Order

Business Name: _____

Business Mailing Address: _____

City _____ State _____ Zip _____

Contact Name: _____

Contact Phone: _____ Fax: _____

Contact Email: _____

Business Web Site: _____

Ad Designer Name: _____

Phone: _____

Email: _____

Size of Ad (circle one): 1/8 page 1/4 page 3/4 column 1/2 page 3/4 page full page _____

Price of Ad \$ _____

Amount Enclosed (Check #) _____

Print Name Authorizing Purchase: _____

Signature: _____ Date: _____

See the reverse side of this form for ad sizes (approximate) and specifications for preparing your artwork.

When done, send the digital file to Nancy Chambers at nchambers@comcast.net by June 30, 2022.

Do you need design services to create your ad? Contact Nancy for assistance.

Print Ad Rates & Dimensions

Size	Dimensions in inches	Cost
1/8 Page Horizontal	3.625w x 1.9h	\$300
1/4 Page Horizontal	3.625w x 4.0h	\$450
3/8 Column Vertical	6.0h x 3.625w	\$650
1/2 Page Horizontal	7.4375w x 4.0h	\$825
1/2 Page Vertical	3.625w x 8.06h	\$825
3/4 Page	7.4375w x 6.0h	\$975
Full Page	7.4375w x 8.06h	\$1275
Inside Front Cover	7.4375w x 8.25h	\$1675

Contact: Ron Pattern at: patternart@yahoo.com

Mail ad contract agreement with payment to:

W.A.S.T., PO Box 5921, Bellingham, WA 98227, by July 1.

Thank you for your order!

Additional Website Ad - \$75

For an additional \$75 you can run an ad on our website. Your ad will get maximum exposure by running the entire year until the 2024 tour. You must provide your own artwork 336px wide x 280px high

File format: .jpg (no progressive jpgs)

2024 Brochure/Guide Ad Agreement

By signing this document you agree that you are committing to the ad size and cost as shown. Your invoice will be send to the address listed under Company Information. Full payment will be required upon receipt.