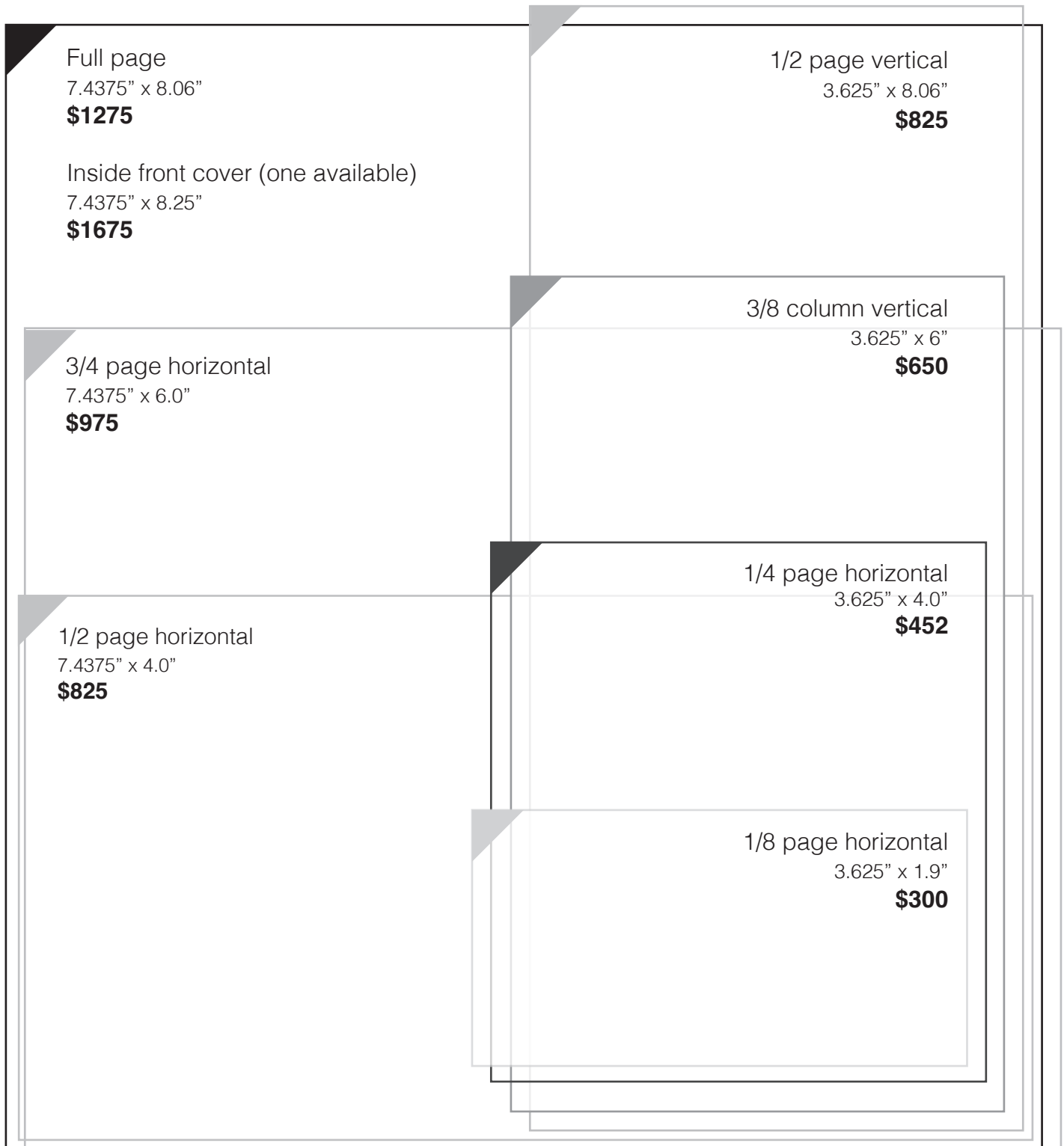


# WHATCOMARTISTSTUDIOTOUR

**Ad Sizes** (boxes shown here are not to scale, use numeric information)



**Insertion Order Deadline & artwork due: July 15, 2023**

**Questions about ad specifications?  
Contact: [nchambers@comcast.net](mailto:nchambers@comcast.net)**

## **Ad/Graphics Submission Specifications**

- An editable PDF format is recommended.
- All fonts must be converted to outlines or supplied with your file.
- Please embed all images and links.
- PDF's should be saved as "press quality" for optimal results.
- 300ppi resolution for Tiff or jpg files (no progressive jpgs)
- Saved in CMYK color mode.

# WHATCOMARTISTSTUDIOTOUR

## Advertising Insertion Order

Business Name: \_\_\_\_\_

Business Mailing Address: \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Contact Name: \_\_\_\_\_

Contact Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Contact Email: \_\_\_\_\_

Business Web Site: \_\_\_\_\_

Ad Designer Name: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Size of Ad (circle one): 1/8 page 1/4 page 3/4 column 1/2 page 3/4 page full page \_\_\_\_\_

Price of Ad \$ \_\_\_\_\_

Amount Enclosed (Check #) \_\_\_\_\_

Print Name Authorizing Purchase: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**See the reverse side of this form for ad sizes (approximate) and specifications for preparing your artwork.**

**When done, send the digital file to Nancy Chambers at [nchambers@comcast.net](mailto:nchambers@comcast.net) by June 30, 2022.**

**Do you need design services to create your ad? Contact Nancy for assistance.**

### Print Ad Rates & Dimensions

Size	Dimensions in inches	Cost
1/8 Page Horizontal	3.625w x 1.9h	\$300
1/4 Page Horizontal	3.625w x 4.0h	\$450
3/8 Column Vertical	6.0h x 3.625w	\$650
1/2 Page Horizontal	7.4375w x 4.0h	\$825
1/2 Page Vertical	3.625w x 8.06h	\$825
3/4 Page	7.4375w x 6.0h	\$975
Full Page	7.4375w x 8.06h	\$1275
Inside Front Cover	7.4375w x 8.25h	\$1675

**Contact: Ron Pattern at: [patternart@yahoo.com](mailto:patternart@yahoo.com)**

**Mail ad contract agreement with payment to:**

**W.A.S.T., PO Box 5921, Bellingham, WA 98227, by June 30.**

**Thank you for your order!**

### Additional Website Ad - \$75

For an additional \$75 you can run an ad on our website. Your ad will get maximum exposure by running the entire year until the 2023 tour.

336px wide x 280px high

File format: .jpg (no progressive jpgs)

### 2023 Brochure/Guide Ad Agreement

By signing this document you agree that you are committing to the ad size and cost as shown. Your invoice will be send to the address listed under Company Information. Full payment will be required upon receipt.