

# WHATCOMARTISTSTUDIOTOUR

**Ad Sizes** (boxes shown here are not to scale, use numeric information)

Ad Size	Dimensions	Price
Full page	7.4375" x 8.06"	\$1275
Inside front cover (one available)	7.4375" x 8.25"	\$1675
1/2 page vertical	3.625" x 8.06"	\$825
3/4 page horizontal	7.4375" x 6.0"	\$975
3/8 column vertical	3.625" x 6"	\$650
1/2 page horizontal	7.4375" x 4.0"	\$825
1/4 page horizontal	3.625" x 4.0"	\$450
1/8 page horizontal	3.625" x 1.9"	\$300

**Insertion Order Deadline & artwork due: July 1, 2024**

**Questions about ad specifications?  
Contact: [nchambers@comcast.net](mailto:nchambers@comcast.net)**

## **Ad/Graphics Submission Specifications**

- An editable PDF format is recommended.
- All fonts must be converted to outlines or supplied with your file.
- Please embed all images and links.
- PDF's should be saved as "press quality" for optimal results.
- 300ppi resolution for Tiff or jpg files (no progressive jpgs)
- Saved in CMYK color mode.

# WHATCOMARTISTSTUDIOTOUR

## Advertising Insertion Order

Business Name \_\_\_\_\_

Business Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Contact Name \_\_\_\_\_ Contact Phone \_\_\_\_\_

Fax \_\_\_\_\_ Contact Email \_\_\_\_\_

Business Web Site: \_\_\_\_\_

Ad Designer Name and e-mail: \_\_\_\_\_

Phone: \_\_\_\_\_

Size of Ad (circle one):  1/8 page  1/4 page  3/4 column  1/2 page  3/4 page  full page

Price of Ad \$ \_\_\_\_\_ Amount Enclosed and Check No. \_\_\_\_\_

PayPal ("Send Money" to treasurer@studiotour.net) Amt and Date Paid \_\_\_\_\_

Print Name Authorizing Purchase: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

See the reverse side of this form for ad sizes and specifications for preparing your artwork. Reservations due asap, artwork due no later than July 1. Send the digital file to Nancy Chambers at [nchambers@comcast.net](mailto:nchambers@comcast.net) by July 1, 2024. Do you need design services to create your ad? Contact Nancy for assistance at 360.500.6595.

### Print Ad Rates & Dimensions

Size	Dimensions in inches	Cost
1/8 Page Horizontal	3.625w x 1.9h	\$300
1/4 Page Horizontal	3.625w x 4.0h	\$450
3/8 Column Vertical	6.0h x 3.625w	\$650
1/2 Page Horizontal	7.4375w x 4.0h	\$825
1/2 Page Vertical	3.625w x 8.06h	\$825
3/4 Page	7.4375w x 6.0h	\$975
Full Page	7.4375w x 8.06h	\$1275
Inside Front Cover	7.4375w x 8.25h	\$1675
Stand-alone Web Ad	336px x 280px	\$250

Contact Anita Merina with questions at [merinastudio@gmail.com](mailto:merinastudio@gmail.com)  
Mail ad contract agreement with payment to: W.A.S.T.,  
PO Box 5921, Bellingham, WA 98227, or on-line at [PayPal.com](https://www.paypal.com) using  
the "Send Money" button and our e-mail [treasurer@studiotour.net](mailto:treasurer@studiotour.net)  
no later than July 1. Submit all other questions to [info@studiotour.net](mailto:info@studiotour.net)

**Thank you for your order!**

### Additional Website Ad - \$75

**Increase your exposure!** Advertisers in the brochure can run a website ad for an additional \$75. Your ad will get maximum exposure from our on-line presence and year-round social media campaigns.

You must provide your own artwork  
336px wide x 280px high

File format: .jpg (no progressive jpps)

### 2024 Brochure/Guide Ad Agreement

By signing this document you agree that you are committing to the ad size and cost as shown. Your invoice will be send to the address listed under Company Information. Full payment will be required upon receipt.