

WHATCOMARTISTSTUDIOTOUR

Ad Sizes (boxes shown here are not to scale, use numeric information)

The diagram illustrates seven different ad sizes, each represented by a colored box with a corresponding colored triangle in the top-left corner. The sizes and prices are as follows:

- Full page:** 7.4375" x 8.06", \$1275
- Inside front cover (one available):** 7.4375" x 8.25", \$1750
- 3/4 page horizontal:** 7.4375" x 6.0", \$975
- 1/2 page horizontal:** 7.4375" x 4.0", \$825
- 1/2 page vertical:** 3.625" x 8.06", \$825
- 3/8 column vertical:** 3.625" x 6", \$650
- 1/4 page horizontal:** 3.625" x 4.0", \$450
- 1/8 page horizontal:** 3.625" x 1.9", \$300

See additional options on page 2

Insertion Order Deadline & artwork due: July 6, 2026

If you need assistance designing an ad or if you have questions about the specifications, we can help. Contact nchambers@comcast.net.

Ad/Graphics Submission Specifications

- An editable PDF format is recommended.
- All fonts must be converted to outlines or supplied with your file.
- Please embed all images and links.
- PDF's should be saved as "press quality" for optimal results.
- 300ppi resolution for Tiff or jpg files (no progressive jpgs)
- Saved in CMYK color mode.

WHATCOMARTISTSTUDIOTOUR

Advertising Insertion Order

Business Name _____

Business Mailing Address _____

City _____ State _____ Zip _____

Contact Name _____ Contact Phone _____

Fax _____ Contact Email _____

Business Web Site: _____

Ad Designer Name and e-mail: _____

Phone: _____

Size of Ad (circle one): 1/8 page 1/4 page 3/4 column 1/2 page 3/4 page full page Price of Ad \$ _____

Amount Enclosed and Check No. _____

PayPal ("Send Money" to treasurer@studiotour.net) Amt and Date Paid _____

Print Name Authorizing Purchase: _____

Signature: _____ Date: _____

See the reverse side of this form for specifications for preparing your artwork. Reservations due asap, artwork due no later than July 1. Send the digital file to Nancy Chambers at nchambers@comcast.net by July 1, 2025. Do you need design services to create your ad? Contact Nancy Chambers for assistance at 360.500.6595.

Print Ad Rates & Dimensions

Size	Dimensions in Inches	Check	PayPal
1/8 Page Horizontal	3.625w x 1.9h	\$300	\$309
1/4 Page Horizontal	3.625w x 4.0h	\$450	\$465
3/8 Column Vertical	6.0h x 3.625w	\$650	\$670
1/2 Page Horizontal	7.4375w x 4.0h	\$825	\$850
1/2 Page Vertical	3.625w x 8.06h	\$825	\$850
3/4 Page	7.4375w x 6.0h	\$975	\$1005
Full Page	7.4375w x 8.06h	\$1275	\$1315
Inside Front Cover	7.4375w x 8.25h	\$1750	\$1825
Outside Back Cover	7.5w x 3.19h	\$450	\$475
Stand-alone Web Ad	336px x 280px	\$250	\$260

Additional Website Ad - \$75

Increase your exposure! Advertisers in the brochure can run a website ad for an additional \$75. Your ad will get maximum exposure from our on-line presence and year-round social media campaigns.

You must provide your own artwork 336px wide x 280px high

File format: .jpg (no progressive jpgs)

2026 Brochure/Guide Ad Agreement

By signing this document you agree that you are committing to the ad size and cost as shown. Your invoice will be sent to the address listed under Company Information. Full payment will be required upon receipt.

Payment Options

Send ad contract and checks to: W.A.S.T., PO Box 5921, Bellingham, WA 98227, or PayPal via our website www.studiotour.net/how-to-advertise, or directly at PayPal.com using the "Send Money" button and our e-mail treasurer@studiotour.net **no later than July 6.**

Submit all other questions to info@studiotour.net

Funds raised by ads sold, donations and sponsorships support our marketing and administrative fees for the coming year and allows us to expand our reach to Whatcom County artists and patrons from British Columbia to Oregon and beyond. **Thank you for your supporting the arts in Whatcom County.**