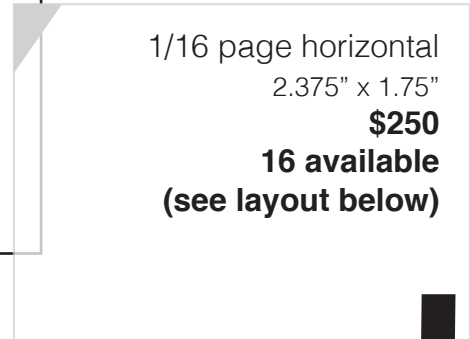
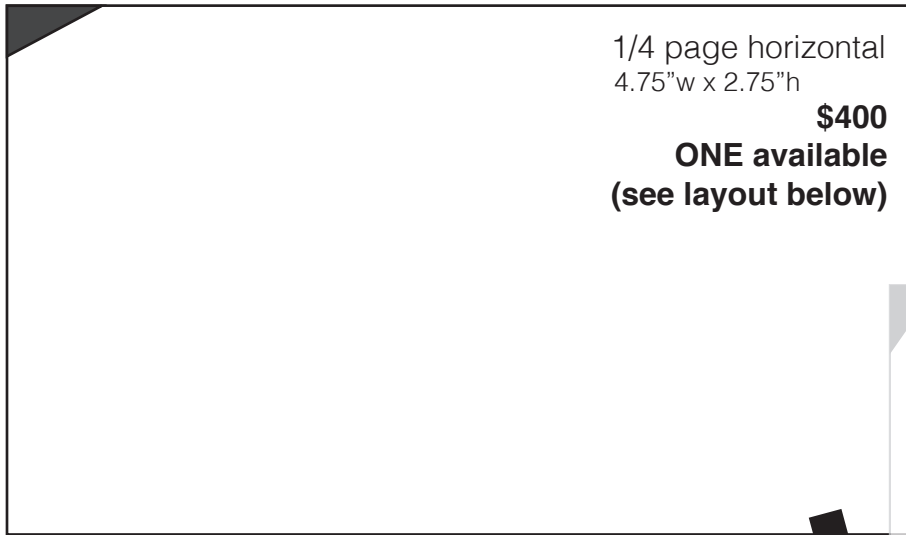


# WHATCOMARTISTSTUDIOTOUR

## Ad Sizes



### NEW FOR 2021

The Studio Tour brochure will have a new format this year (due to production schedule constraints). The brochure will be a 3-panel fold out (25.5" H x 11" w). We are allotting a full 11x8.5" panel for advertising/sponsorship. You may submit either a high resolution, cmyk logo for sponsorship that will fit in the 1/16 horizontal box shown above OR a small ad. Should you choose to produce a small ad, please note the deadline and allow enough time for production.

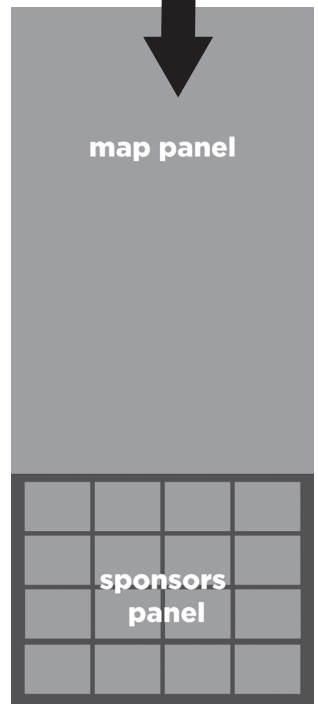
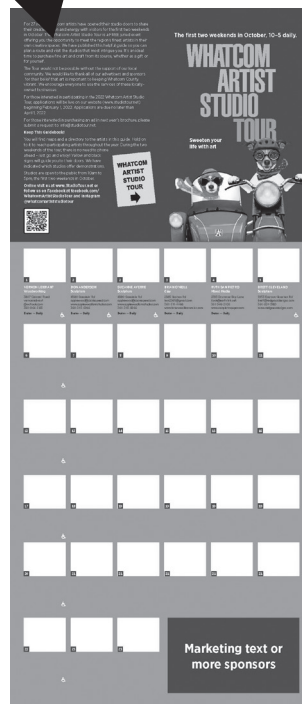
Your logo or ad will also be placed on the WAST website's Sponsor's page with a link to your website at no additional charge this year. Yay!

**Insertion Order Deadline & artwork due: August 20, 2021**

**Questions about ad specifications?  
Contact: [nchambers@comcast.net](mailto:nchambers@comcast.net)**

### Ad/Graphics Submission Specifications

- An editable PDF format is recommended.
- All fonts must be converted to outlines or supplied with your file.
- Please embed all images and links.
- PDF's should be saved as "press quality" for optimal results.
- 300ppi resolution for Tiff or jpg files (no progressive jpgs)
- Saved in CMYK color mode.



# WHATCOMARTISTSTUDIOTOUR

## Advertising Insertion Order

Business Name: \_\_\_\_\_

Business Mailing Address: \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Contact Name: \_\_\_\_\_

Contact Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Contact Email: \_\_\_\_\_

Business Web Site: \_\_\_\_\_

Ad Designer Name: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Size of Ad (circle one): 1/16 page (2.375" x 1.75") (16 available spots) or a 4.75x2.75" (one spot available)

Price of Ad \$ \_\_\_\_\_

Choose one Pay option  PayPal or  Check # \_\_\_\_\_ (amount enclosed)

Print Name Authorizing Purchase: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

See the reverse side of this form for ad sizes and specifications for preparing your artwork.

When done, send the digital file to Nancy Chambers at [nchambers@comcast.net](mailto:nchambers@comcast.net) no later than August 20, 2021.

Do you need design services to create your ad? Contact Nancy for assistance.

### Print Ad Rates & Dimensions

Size	Cost	Dimensions in inches
1/16 Page Horizontal (16 available spots)	\$250	2.375"w x 1.75"h
1/8 Page Horizontal (one spot available)	\$400	4.75"w x 2.75"h

**Contact: Ron Pattern at [patternart@yahoo.com](mailto:patternart@yahoo.com)**

**Mail ad contract agreement with payment to:**

**W.A.S.T., PO box 5921, Bellingham, WA 98227 —**

**or submit the insertion order via e-mail to Ron at [patternart@yahoo.net](mailto:patternart@yahoo.net) and pay at our web site:**

**[www.studiotour.net/welcome-sponsors](http://www.studiotour.net/welcome-sponsors) no later than August 20, 2021**

**Thank you for your order!**

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### 2021 Brochure/Guide Ad Agreement

By signing this document you agree that you are committing to the ad size and cost as shown. Your receipt will be send to the address listed under Company Information. Full payment will be required upon receipt.